

■ Trakaid Launches DELOTRAK: A Revolutionary End-to-End Just-in-Time Delivery Optimization Platform

Innovative platform addresses critical challenges and streamlines Fleet Management and delivery optimization with Advanced Auto-Identity Technology and Real-Time Insights

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Trakaid is proud to announce the launch of DELOTRAK, a groundbreaking end-to-end logistics platform designed to address the critical challenges of just-in-time delivery for manufacturing and building industries. As demand for timely deliveries intensifies, DELOTRAK emerges as a comprehensive solution to streamline on-site inefficiencies, minimize bottlenecks, optimize fleet operations, and enhance customer communication. DELOTRAK provides an innovative solution that integrates the latest identity auto-identification technology, real-time tracking, and seamless communication to improve overall delivery efficiency and productivity.

■ Addressing Industry Pain Points and the Need for a New Solution

With supplier companies under increasing pressure to meet just-in-time delivery demands, existing Vehicle Tracking Systems (VTS) fail to provide crucial visibility into on-site inefficiencies and bottlenecks. It is difficult for companies, drivers, and customers to achieve interactive insights into the delivery process. This results in missed opportunities to streamline vehicle usage, reduce delivery times, and improve the overall delivery experience.

■ Introducing Trakaid DELOTRAK

DELOTRAK leverages Trakaid's IVU (Identity, Visibility, Usability) methodology and advanced auto-identification technology to provide a one-stop, cloud-based solution that addresses these challenges. By automating data acquisition, optimizing vehicle movement, and enhancing communication, DELOTRAK delivers significant benefits for suppliers, delivery teams, and customers.

"DELOTRAK is not just another tracking system; it's a complete paradigm shift in how we approach just-in-time deliveries," said Gary Gupta, CEO of Trakaid. "By addressing the entire delivery ecosystem, from supplier to customer, we're setting a new standard for efficiency and reliability in the industry."

■ Key Features and Benefits of DELOTRAK

- 1. End-to-end Visibility:** Track vehicles from entry to exit, including holding areas, cleaning, weighing, loading, and paperwork preparation.
- 2. Process Optimization:** Eliminate inefficiencies and reduce waiting times to improve throughput.
- 3. Efficient Scheduling:** Maximize vehicle utilization and minimize idle times.
- 4. Dynamic Routing:** Optimize delivery routes in real-time based on traffic conditions and delivery priorities.
- 5. Pre-Delivery Alerts and Customer Engagement:** Notify customers in advance and update them on delivery status with real-time tracking links and estimated arrival time (ETA). This eliminates anxious waiting and prepares customers for delivery, minimizing stop times.
- 6. Automated Data Acquisition:** Auto-identity technology and IoT sensors automate vehicle tracking within the supply company's facility, ensuring accurate data capture, reducing manual errors, and speeding up operations.
- 7. Enhanced Productivity and Reduced Wait Times:** Provide delivery teams with the tools and training needed for efficient deliveries. Automated notifications reduce the need for customer follow-up, allowing drivers to focus on their routes.
- 8. Cost-Effective and Scalable:** Passive RFID technology offers a low-maintenance and scalable solution for large-scale deployment, making it a suitable choice for companies looking to minimize costs while maximizing fleet efficiency.
- 9. Performance Monitoring:** Use analytics to monitor delivery team performance and identify areas for improvement.

■ A Triple Win Proposition

DELOTRAK's multi-pronged approach ensures that every stakeholder in the delivery process benefits:

- **For the Supplier:** Efficiently manage end-to-end vehicle processes, automate delivery alerts and track vehicle runs, ensuring hassle-free fleet operations.
- **For the Delivery Team:** Streamlined workflows with delivery alerts, route sharing, and customer tracking reduce wait times and improve overall productivity.
- **For the Customer:** Receive pre-alerts, track the delivery vehicle in real-time, and prepare for receipt, resulting in a seamless and anxiety-free delivery experience.

■ Maximizing Vehicle Use and Optimizing Delivery Processes

DELOTRAK's advanced features provide visibility into bottlenecks, optimize last-mile delivery, and maximize vehicle use, ultimately enhancing the bottom line for supply companies. Through a fully integrated platform, companies can achieve smoother operations, minimize downtime, and improve customer satisfaction.

■ About Trakaid

Trakaid is a leading provider of innovative logistics and asset management solutions. Committed to delivering cutting-edge technology, Trakaid leverages auto-identity systems and cloud-based platforms to optimize operational efficiency, reduce costs, and enhance user experience.

For more information on DELOTRAK and to schedule a free consultation, please contact us at support@trakaid.com.

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This press release highlights Trakaid DELOTRAK's innovative solutions to tackle the growing challenges in just-in-time delivery systems, enhancing efficiency, productivity, and overall customer satisfaction in logistics.